PRESS RELEASE

EAST DISTRICT **DATED- 27.11.2026**

DCP EAST DISTRICT SENSITISES STUDENTS ON WOMEN'S, GIRLS' AND CHILDREN'S SAFETY, CYBER SECURITY, DRUG ABUSE PREVENTION AND TRAFFIC RULES UNDER #NIDARNARI CAMPAIGN.

'Police Ki Pathshala – Respect the Law, Make Life Easier' organised in coordination with Amar Ujala at ASN Senior Secondary School, Mayur Vihar Phase-I

- **DCP East District interacts with students on women's, girls' and children's safety, personal security and awareness.**
- **Students sensitised about bullying, harassment, child abuse, human trafficking, inappropriate behaviour and recognising unsafe situations.**
- **Young girls encouraged to speak up against harassment, understand their rights and seek police assistance without fear.**
- **Cyber safety awareness on fake profiles, cyberbullying, cyberstalking, online grooming, online harassment and misuse of personal photographs.**
- **Students educated about drug abuse, harmful effects of narcotic substances, peer pressure and the MANAS helpline.**
- **Awareness imparted on traffic regulations, road discipline, pedestrian safety, helmets and seat belts.**
- **Students informed about SOS facilities in buses, emergency response mechanisms and important helpline numbers.**

BRIEF

With a special focus on the safety, security and empowerment of women, girls and children, East District Police organised an awareness programme under the ongoing #NidarNari Campaign in coordination with Amar Ujala under “Police Ki Pathshala – Respect the Law, Make Life Easier” at ASN Senior Secondary School, Mayur Vihar Phase-I, under the jurisdiction of PS Mayur Vihar.

Sh. Rajeev Kumar, IPS, DCP East District, interacted with students and sensitised them about women's, girls' and children's safety, cyber security, drug abuse prevention and traffic rules. The programme focused on developing awareness, confidence, responsible behaviour and the ability to identify risks and seek timely assistance.

WOMEN'S, GIRLS' AND CHILDREN'S SAFETY

Students were sensitised about bullying, harassment, inappropriate behaviour, child abuse, human trafficking and exploitation. They were educated about recognising unsafe situations at school, in neighbourhoods, public places and during travel. Young girls were encouraged to remain alert, understand their rights, raise their voices against harassment and immediately inform parents, teachers or police about any uncomfortable or unsafe experience. Students were also made aware of safe and unsafe touch, personal safety, the importance of refusing unwanted contact and reporting inappropriate behaviour without fear or hesitation. Awareness was created about how children and young girls may be lured through false promises, gifts, friendship or attractive opportunities. Students were advised to remain cautious while interacting with unknown persons and never conceal incidents of threats, intimidation or exploitation. Emphasis was also laid on respecting the dignity of girls, discouraging bullying, supporting victims and not remaining silent when witnessing harassment or wrongdoing.

CYBER SECURITY AND ONLINE SAFETY

Students were sensitised about fake social media profiles, cyberbullying, cyberstalking, online grooming, online harassment, threatening messages and misuse of personal photographs and videos. They were advised to maintain privacy settings, avoid accepting unknown friend requests, never share passwords, OTPs or sensitive personal information and exercise caution while interacting with strangers online. Students were encouraged to immediately report cyber harassment, blackmail or suspicious online interactions to their parents, teachers or police and preserve screenshots and other relevant evidence. Information regarding www.cybercrime.gov.in and helpline 1930 for reporting cyber financial fraud was also shared.

DRUG ABUSE AWARENESS

Students were educated about the harmful effects of drugs and substance abuse on physical and mental health, education, family life and their future. They were encouraged to resist peer pressure, avoid experimenting with narcotic substances, make informed choices and stay away from activities that could put their future at risk. Awareness regarding the MANAS helpline 1933 was also imparted.

TRAFFIC RULES AND ROAD SAFETY

Students were sensitised about the importance of following traffic rules and adopting responsible road behaviour. They were educated about obeying traffic signals, using pedestrian crossings, wearing helmets, using seat belts, observing speed limits and avoiding distractions while driving. Emphasis was laid on road discipline, pedestrian safety and the role of every individual in preventing road accidents. Special awareness was also created about SOS facilities available in buses and emergency support mechanisms, enabling students to seek immediate assistance in situations involving harassment, threats or other safety concerns during travel.

IMPORTANT HELPLINE NUMBERS

Students were informed about important emergency and assistance facilities:

- 112 – Police Emergency Response
- 1091 – Women Helpline
- 1098 – Child Helpline
- 1930 – Cyber Financial Fraud Helpline
- 1933 – MANAS Drug-related Helpline
- www.cybercrime.gov.in – National Cyber Crime Reporting Portal

ACP Mayur Vihar, SHO PS Mayur Vihar, SHO Cyber East and other police personnel were also present during the programme.

Through such interactive school awareness programmes under #NidarNari, East District Police aims to empower young girls, sensitise students about women's and children's safety, promote cyber awareness, prevent drug abuse and encourage responsible road behaviour. These efforts seek to equip students with the knowledge and confidence to protect themselves, support others and contribute towards building a safer society.

KNOW YOUR RIGHTS. RECOGNISE RISKS. SPEAK UP. STAY SAFE.

(RAJEEV KUMAR), IPS
Deputy Commissioner of Police
East District, Delhi