PRESS RELEASE

EAST DISTRICT **DATED: 27.11.2026**

#NIDARNARI CAMPAIGN: EAST DISTRICT POLICE STRENGTHENS SAFETY THROUGH AWARENESS, EMPOWERMENT AND PROACTIVE POLICING

"Self-defence training, school sensitisation, cyber awareness, senior citizen outreach and enhanced patrolling in parks, markets and residential areas."

- **Self-defence training and comprehensive girls' safety awareness under the Sashakti Initiative at Sardar Patel Modern School, PS Ghazipur.**
- **School awareness programmes at Sardar Patel Modern School and Senior Secondary School, Dallupura, covering POCSO, Good Touch–Bad Touch, bullying, human trafficking, drug abuse and cyber safety.**
- **PS Cyber East conducted a cyber awareness programme at St. Andrew School, West Vinod Nagar.**
- **Senior citizen interaction at PS New Ashok Nagar, with awareness about cyber fraud, personal security and women's safety; ID cards distributed to newly registered senior citizens.**
- **Shishtachar Squad conducted foot patrolling and checking in civil attire at Acharya Niketan Market, Metro Station, DDA Park and Bal Bhavan CBSE School, Pandav Nagar.**
- **Intensified patrolling in parks, markets and residential neighbourhoods, including Sanjay Lake Park and Mayur Vihar Phase-II, with interaction with RWAs and local residents.**
- **Checking at various police pickets and regular preventive patrolling across East District.**

BRIEF

With a focused approach towards ensuring the safety and security of women, girls and children, East District Police is carrying out a series of coordinated awareness, community outreach and preventive policing initiatives under the ongoing #NidarNari Campaign. The campaign combines awareness and empowerment with ground-level policing, focusing on educating students, strengthening community participation, securing public spaces and enhancing the safety of women, children and senior citizens.

EMPOWERING GIRLS THROUGH SELF-DEFENCE AND SAFETY AWARENESS

The Community Policing Cell, East District, organised a programme under the Sashakti Initiative at Sardar Patel Modern School, under PS Ghazipur. The programme included practical self-defence training for girl students along with sensitisation on Good Touch–Bad Touch, the POCSO Act, bullying, human trafficking and drug abuse. Students were also educated about fake social media profiles, cyberbullying, cyberstalking, online harassment and misuse of personal photographs. Emphasis was laid on situational awareness, recognising potential risks, protecting personal information and reporting any abuse or harassment without fear.

Another safety awareness programme was organised at Senior Secondary School, Dallupura, in coordination with PS New Ashok Nagar, covering personal safety, child protection, cyber threats and safe social media practices.

CYBER SAFETY AWARENESS AMONG STUDENTS

PS Cyber East organised a dedicated cyber awareness programme for boy and girl students at St. Andrew School, West Vinod Nagar, under PS Madhu Vihar. Students were sensitised about cyberbullying, fake profiles, cyberstalking, identity theft, online harassment and misuse of personal photographs. They were

advised to avoid suspicious links, protect personal information and never share OTPs or passwords.

SENIOR CITIZEN SECURITY AND OUTREACH

PS New Ashok Nagar, in coordination with the Senior Citizens Security Cell, East District, organised an interaction with senior citizens. Discussions focused on personal safety, cyber fraud prevention, responsible digital practices and women's safety, including harassment and stalking. Plastic identity cards were also distributed to newly registered senior citizens.

ENHANCED FIELD-LEVEL PRESENCE AND COMMUNITY POLICING

Strengthening safety beyond awareness programmes, East District Police has intensified foot patrolling and preventive checking across parks, markets, residential neighbourhoods and other public places.

The Shishtachar Squad conducted foot patrolling and checking in civil attire at Acharya Niketan Market, near the Metro Station, DDA Park and Bal Bhavan CBSE School, Pandav Nagar. During the exercise, the team interacted with women, girls, students and local residents, spreading awareness about personal safety, reporting harassment and using SOS facilities in DTC buses.

Police personnel are also conducting regular patrolling at Sanjay Lake Park, Mayur Vihar Phase-II and other parks and residential areas across the district. Interaction with RWA representatives and local residents forms an important part of these efforts, enabling police to understand local safety concerns, strengthen vigilance and encourage community participation.

Additionally, checking at various police pickets and regular preventive patrolling are being undertaken to keep a close watch on suspicious activities, deter criminal elements and ensure safer surroundings.

IMPORTANT HELPLINES

- 112 – Police Emergency
- 1091 – Women Helpline
- 1098 – Child Helpline
- 1930 – Cyber Financial Fraud Helpline
- cybercrime.gov.in – National Cyber Crime Reporting Portal

East District Police appeals to educational institutions, RWAs, parents and citizens to actively participate in safety initiatives, remain vigilant and promptly report incidents of harassment, abuse, cybercrime or suspicious activities. Through sustained awareness, practical empowerment, community partnership and proactive policing, East District Police remains committed to making public spaces safer and ensuring that women and girls can move with confidence, children remain protected and senior citizens feel secure.

#NIDARNARI – SAFER SPACES, STRONGER COMMUNITIES, EMPOWERED WOMEN AND GIRLS.

(RAJEEV KUMAR), IPS
Deputy Commissioner of Police
East District, Delhi